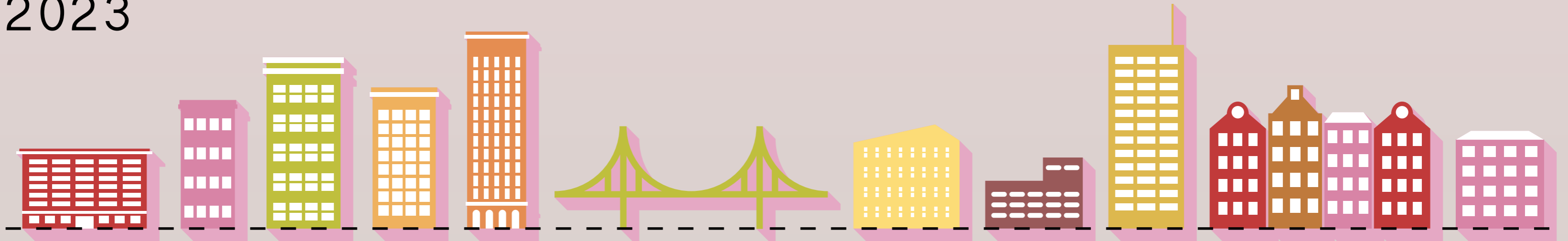


Roaming  
New Roads



Database  
Mapping  
2023



# DutchCu | ture

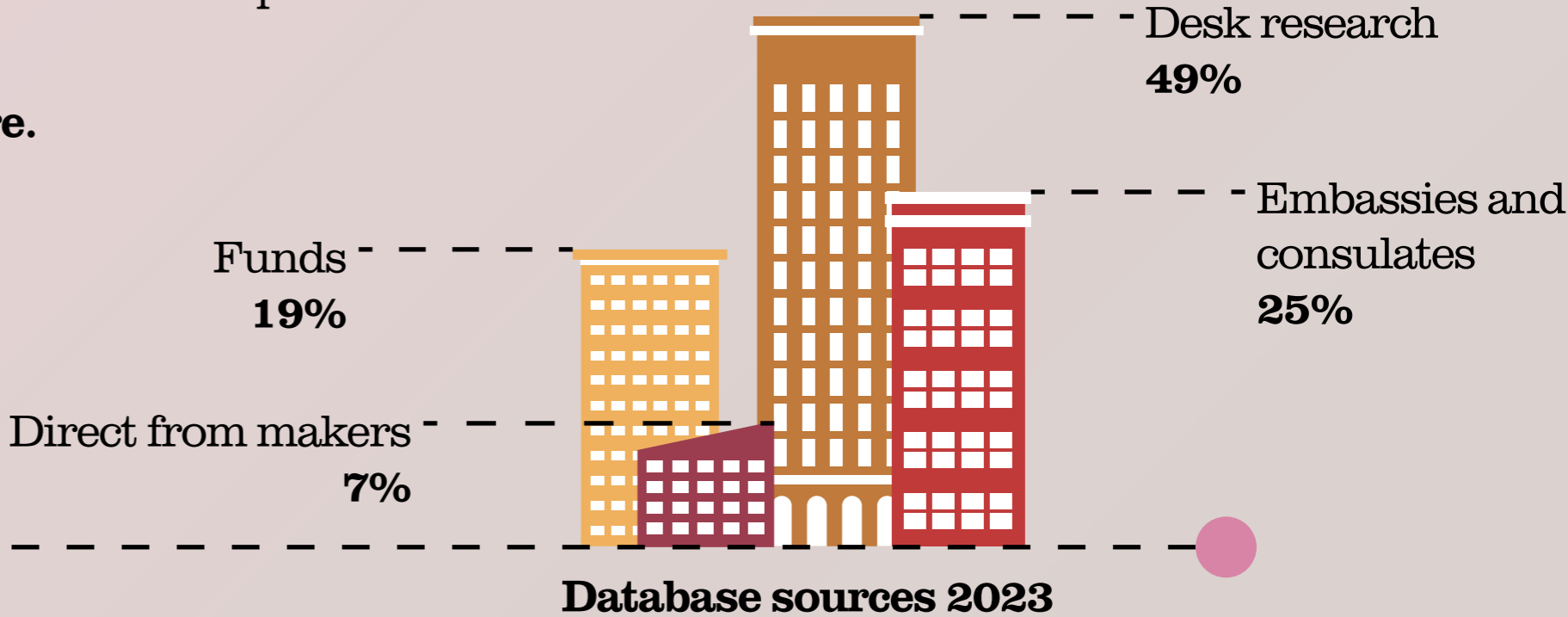
## Introduction

Each year the DutchCulture Database follows the work of Dutch makers around the globe. We track artists and cultural organisations from all disciplines in order to understand the impact that Dutch culture has internationally.

2023 saw a vibrant year of international travel, with makers once again touring at pre-pandemic levels. Although makers continue to face challenges on a global-political scale, they have re-doubled their efforts to work internationally. The result is a bustling map of international cultural activities.

In order to track these activities, we work with our partners at the Dutch embassies and consulates, cultural funds and organisations, and directly with makers themselves. Thanks to all who help keep the database accurate and up-to-date.

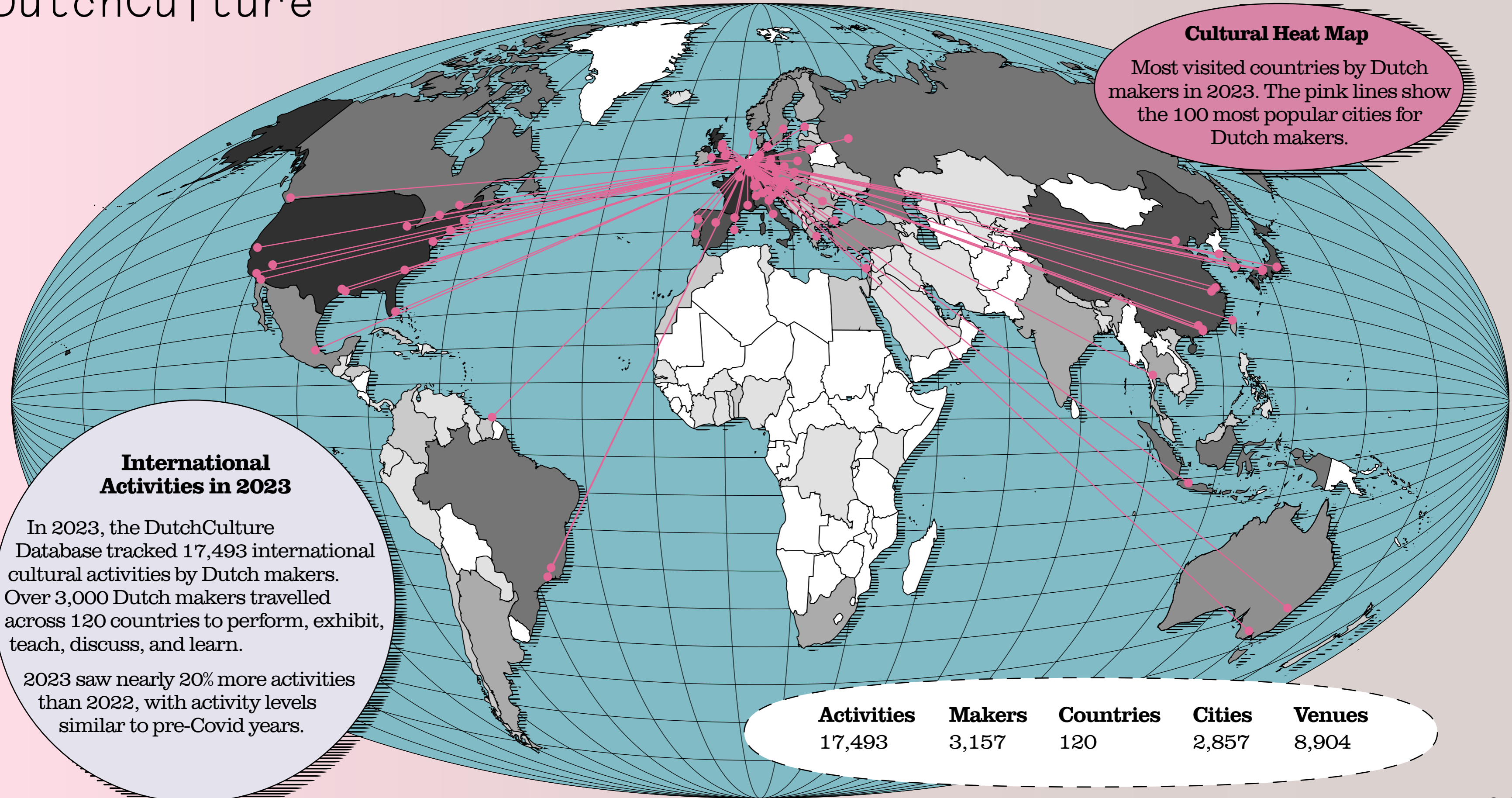
Want to learn more about the DutchCulture Database? **Click here.**



## A Vibrant Year for International Culture

- — — — 17,493 International Activities by more than 3,157 Dutch makers.
- — — — International cultural activity at pre-Covid levels for the first time.
- — — — Nearly 20% more activities in 2023 compared to 2022.
- — — — Over 1,500 *new* international venues visited.
- — — — More than 1,200 *new* Dutch makers added to the database.
- — — — 241 different Dutch cities and towns had internationally active makers.
- — — — 22 of the 24 cultural policy focal countries in the top 50 destinations for Dutch makers.
- — — — EU Countries a key partner, with 53% of all activities taking place in EU-member countries.
- — — — 23% more international cultural collaboration from outside the Randstad than last year.

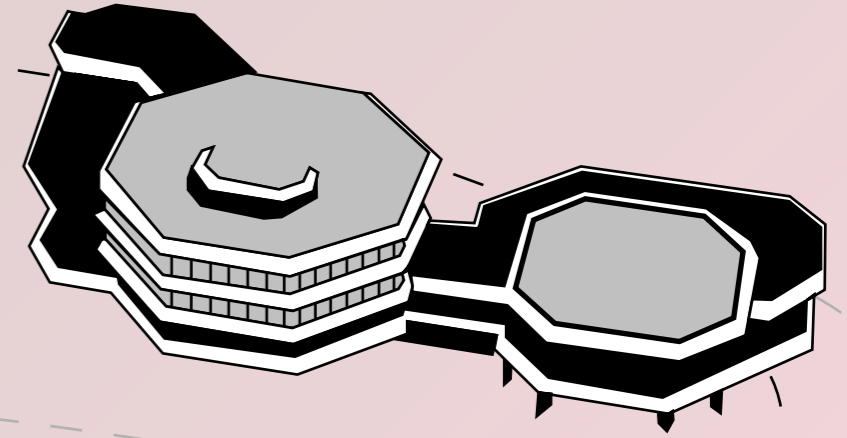
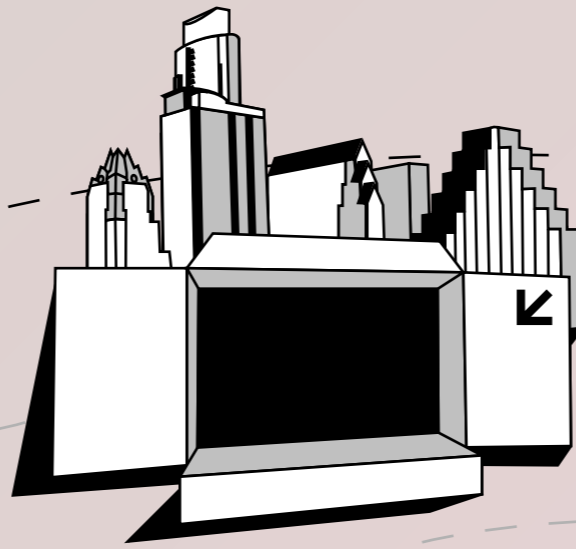
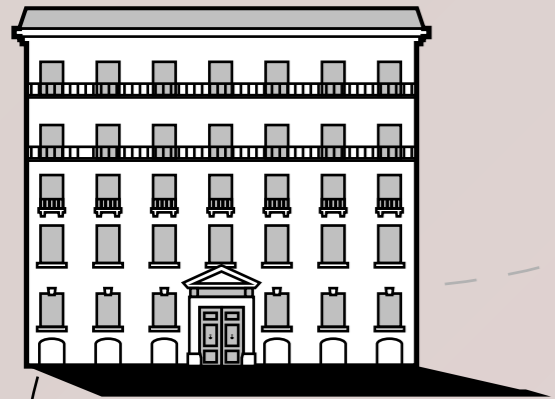




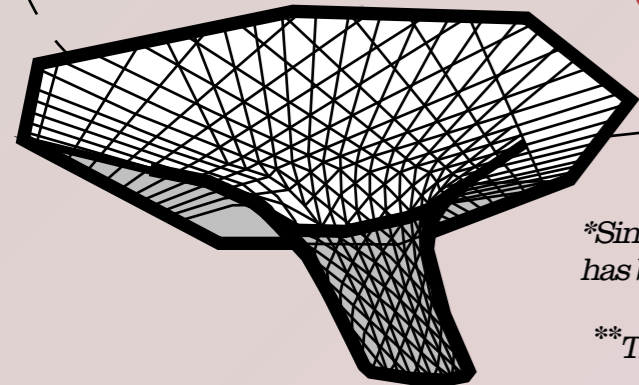
# DutchCu | ture

## Top 50 Countries

Most popular countries for Dutch makers to visit in 2023, based on number of activities.



- |                  |                |                     |               |                        |
|------------------|----------------|---------------------|---------------|------------------------|
| 1 Germany        | 11 Switzerland | 21 South Korea      | 31 Luxembourg | 41 Estonia             |
| 2 United States  | 12 Brazil      | 22 Denmark          | 32 Finland    | 42 Morocco             |
| 3 United Kingdom | 13 Canada      | 23 Norway           | 33 Israel     | 43 Suriname / Bulgaria |
| 4 Belgium        | 14 Poland      | 24 Sweden           | 34 Slovakia   | 44 New Zealand         |
| 5 France         | 15 Portugal    | 25 Turkey           | 35 India      | 45 Colombia            |
| 6 Italy          | 16 Indonesia   | 26 Mexico           | 36 Taiwan     | 46 Serbia / Singapore  |
| 7 Japan          | 17 Russia*     | 27 Greece / Romania | 37 Thailand   | 47 Chile               |
| 8 Spain          | 18 Australia   | 28 South Africa     | 38 Slovenia   | 48 Latvia              |
| 9 China          | 19 Czechia     | 29 Ireland          | 39 Argentina  | 49 Ukraine             |
| 10 Austria       | 20 Hungary     | 30 Croatia          | 40 Lithuania  | 50 Kosovo              |

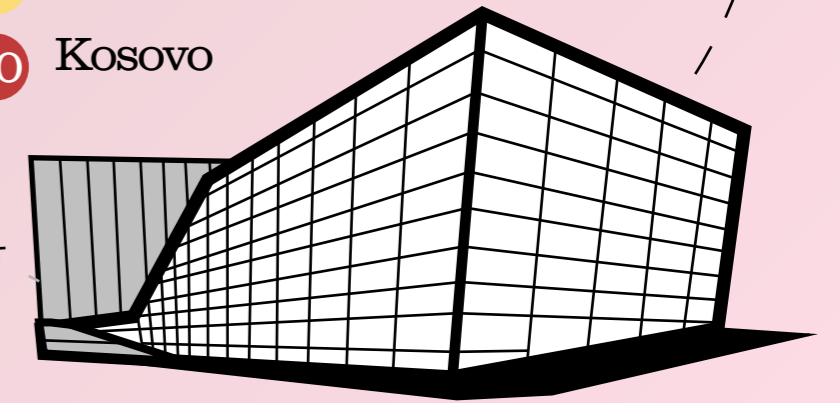


\*Since the full-scale invasion of Ukraine, all official collaboration with state-related cultural organisations has been stopped. Activities in Russia are based on distanced events e.g. book translations.

\*\*The 24 countries in the international cultural policy are called focal countries.

● Focal country\*\*

● Non-Focal Country



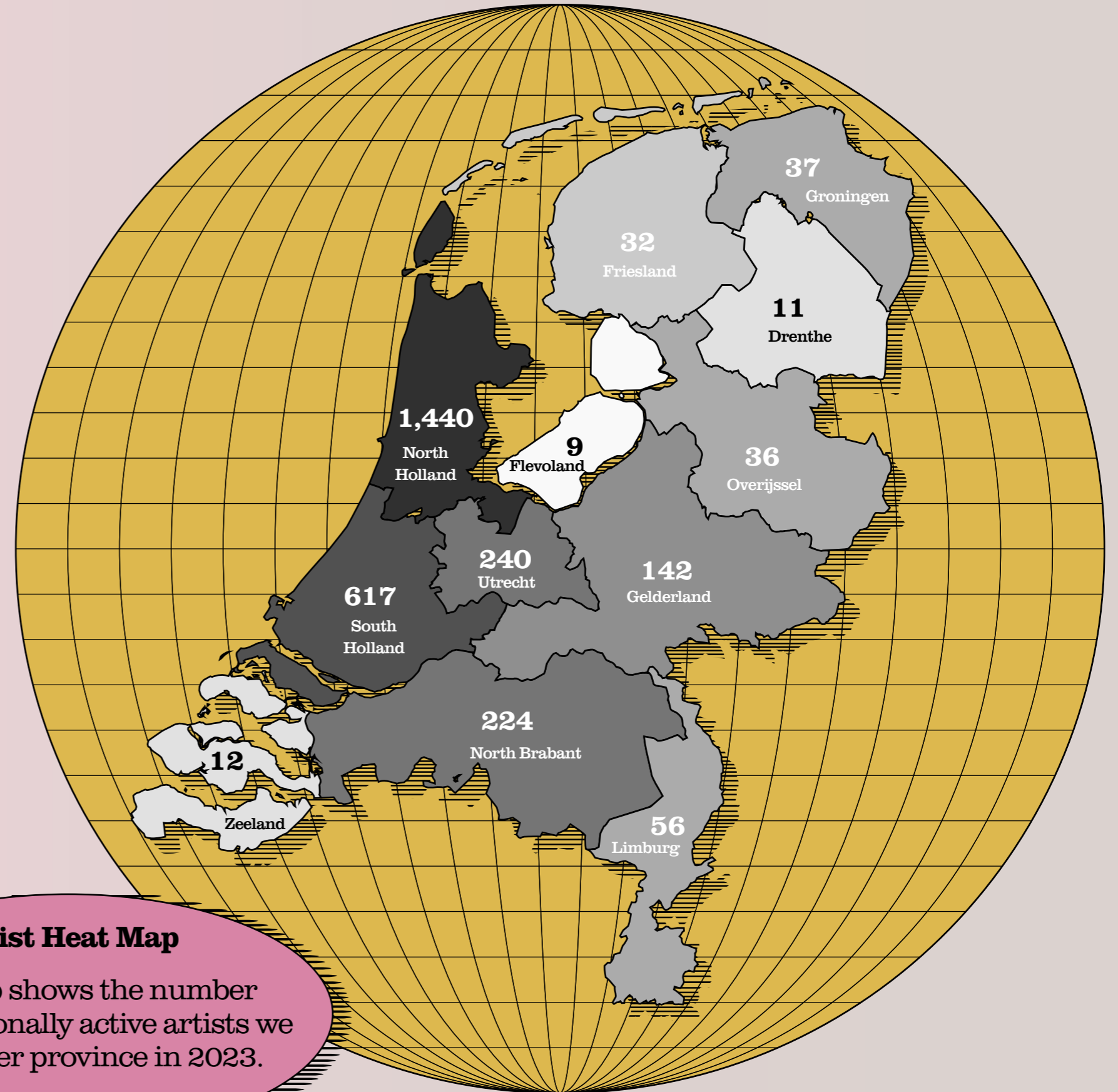
## Provinces and Cities

In 2023 we tracked the international activities of 3,157 Dutch makers. These makers hailed from 241 different Dutch cities and towns.

The number of active makers remained relatively stable compared to 2022, however artists were on average 18% more active than the previous year.

## Most Active Cities

- |             |                               |
|-------------|-------------------------------|
| 1 Amsterdam | 11 Maastricht                 |
| 2 Rotterdam | 12 Breda / Nijmegen           |
| 3 The Hague | 13 Den Bosch                  |
| 4 Utrecht   | 14 Delft                      |
| 5 Eindhoven | 15 Amersfoort / Hilversum     |
| 6 Arnhem    | 16 Enschede                   |
| 7 Tilburg   | 17 Leeuwarden                 |
| 8 Leiden    | 18 Apeldoorn / Deventer       |
| 9 Groningen | 19 Alkmaar / Zaandam / Zwolle |
| 10 Haarlem  | 20 Almere / Dordrecht         |



## Artist Heat Map

This map shows the number of internationally active artists we tracked per province in 2023.

# DutchCu | ture

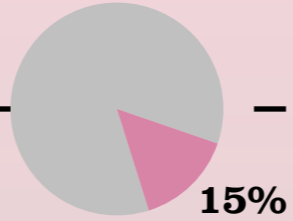
## Cultural Disciplines

Makers across disciplines participated in international activities in 2023. As in previous years, music is the most active discipline in terms of number of activities. However, visual arts had the highest number of active makers in 2023.

**Film**  
**Activities:** 2,966  
**Makers:** 277

**Top Makers**  
 Erik van Schaaik,  
 Jorn Leeuwerink,  
 Douwe Dijkstra,  
 Mascha Halberstad,  
 Job Joris & Marieke

**Top Cities**  
 Tokyo, Berlin,  
 Warsaw,  
 Brussels,  
 New York

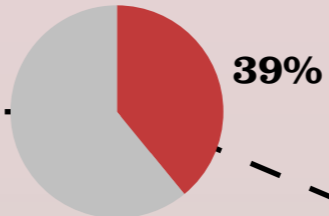


**Top Events**  
 Future Vision Festival (JP), Europe on Screen (ID), Filmfest Dresden (DE), Leuven Short Film Festival (BE), Interfilm Berlin (DE)

**Music**  
**Activities:** 7,796  
**Makers:** 622

**Top Makers**  
 Johan de Meij,  
 Tiësto, Distant,  
 Afrojack, Jussen Brothers

**Top Cities**  
 Berlin, London,  
 New York, Paris,  
 Hamburg

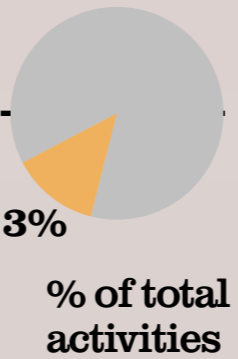


**Top Events**  
 Tomorrowland (BE), Sziget Festival (HU), Parookaville (DE), Ultra Music Festival (US), Balaton Sound Festival (HU)

**Performing Arts**  
**Activities:** 2,665  
**Makers:** 641

**Top Makers**  
 Theater Rotterdam, HH Producties, De Stilte, Close Act Theatre, Het Filaal

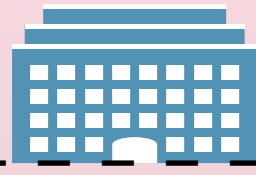
**Top Cities**  
 Brussels, London,  
 Antwerp, Trento, Berlin



**Top Events**  
 Edinburgh Fringe (GB), Haifa Open Air Theatre Festival (IL), Cultural Education for Tomorrow (IT), WOW Festival (US), Olala Festival (AT)

# DutchCu | ture

**Visual Arts**  
**Activities:** 2,467  
**Makers:** 1,079



**Top Makers**  
 Jaap Blonk, JesterN,  
 World Press Photo,  
 Julian Hetzel, Thomas  
 Ankersmit

**Top Cities**  
 Paris, New York,  
 London, Berlin,  
 Antwerp

**% of total activities**

12%

**Top Events**  
 Art Antwerp (BE), NL-KR  
 Invitational Ceramic  
 Exhibition (KR), Enter Art  
 Fair (DK), Art Cologne (DE),  
 de Betoverende Tuin (BE)

**Architecture**  
**Activities:** 216  
**Makers:** 151



**Top Makers**  
 MVRDV, Nieuwe  
 Instituut, Jan  
 Knikker, Eric  
 Broug, VISOTA

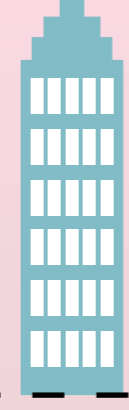
**Top Cities**  
 Hong Kong,  
 Shenzhen, Venice,  
 New York, Berlin

**% of total activities**

1%

**Top Events**  
 Business of Design Week HK (CN),  
 Bi-City Biennale (CN), Designing  
 Circularity (CN), Venice Biennale  
 of Architecture (IT), Sustainable  
 Urban Design Summit (US)

**Sustainability**  
**Activities:** 309  
**Makers:** 116



**Top Makers**  
 MVRDV, Ineke Hans,  
 Company New  
 Heroes, David Eisele,  
 Studio Roosegaarde

**Top Cities**  
 Hong Kong,  
 Venice, Paris,  
 Shenzhen, New  
 York

**Design**  
**Activities:** 833  
**Makers:** 447

**Top Makers**  
 Nieuwe Instituut, Ineke  
 Hans, Studio Drift, Set  
 Margins', Felieke van  
 der Leest

**Top Cities**  
 Milan, Hong Kong,  
 Paris, New York,  
 Tokyo

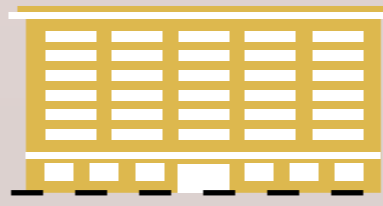
4%

**% of total activities**



**Top Events**  
 Milan Design Week (IT),  
 Designing Circularity (CN),  
 Business of Design Week HK  
 (CN), Fantastic Plastic (RU),  
 Tokyo Art Book Fair (JP)

**Literature**  
**Activities:** 714  
**Makers:** 128



**Top Makers**  
 Annet Schaap, Valiz,  
 Mathijs Deen, Toon  
 Tellegen, Enne Koens

**Top Cities**  
 Tokyo, Paris,  
 Moscow,  
 Budapest, Berlin

4%

**% of total activities**



# DutchCu | ture

## Digital Culture

**Activities:** 207  
**Makers:** 95

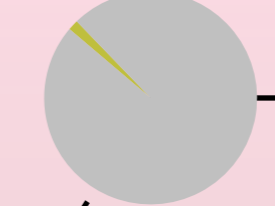
### Top Makers

JesterN, Adriaan Lokman, Celine Daemen, Silbersee, De Toneelmakerij

### Top Cities

Linz, Austin, London, Berlin

1%



% of total activities

### Top Events

Ars Electronica Festival (AT), SXSW (US), Jihlava Documentary Film Festival (CZ), Art VR Festival (CZ), Schäxpir Theaterfestival (AT)

## Art & Science

**Activities:** 143  
**Makers:** 118

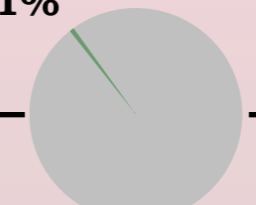
### Top Makers

JesterN, Collective Paper Aesthetics, Nieuwe Instituut, Sasha Dees

### Top Cities

Linz, Venice, Berlin, Taipei, Lisbon

1%



% of total activities

### Top Events

Ars Electronica Festival (AT), Bi-City Biennale of Urbanism\Architecture (CN), Venice Biennale of Architecture (IT), Cultural Education for Tomorrow (IT), Bauhaus of the Seas Sails (PT)

## Heritage

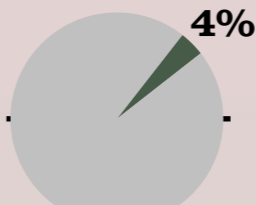
**Activities:** 775  
**Makers:** 103

### Top Makers

Anne Frank Stichting, National Museum of Antiquities, Rembrandt, Vincent van Gogh, Eric Broug

### Top Cities

New York, London, Paris, Tokyo, Rabat



% of total activities

### Top Events

See Festival (ZA), Cultural Education for Tomorrow (IT), Festival Impressions d'Europe (FR), Bratislava Design Week (SK)

## Education

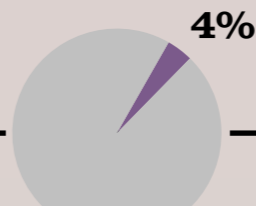
**Activities:** 813  
**Makers:** 305

### Top Makers

Anne Frank Stichting, MVRDV, De Stille, Frans Hakkemars, Theater Rotterdam

### Top Cities

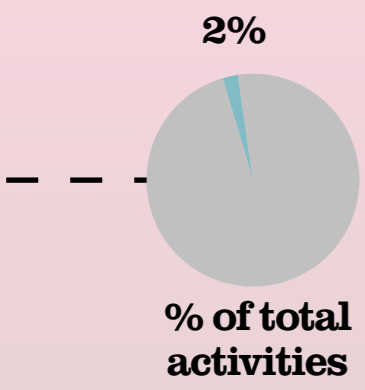
Trento, New York, Barcelona, London, Tainan



% of total activities

### Top Events

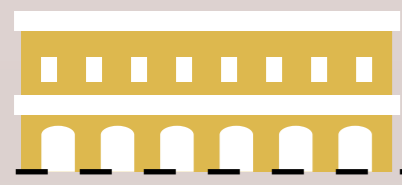
Cultural Education for Tomorrow (IT), See Festival (ZA), SHARE Hungary (HU), Brooklyn Arts Exchange (US)



2%  
% of total activities

### Top Events

Designing Circularity (CN), Business of Design Week HK (CN), Fantastic Plastic (RU), Bi-City Biennale of Urbanism\Architecture (CN), Venice Architecture Biennale (IT)



### Top Events

Tokyo Art Book Fair (JP), Int. Book Festival Budapest (HU), Offprint Paris (FR), Festival Impressions d'Europe (FR), Offprint London (GB)

## Colophon

### DC Database

Learn more about the Database  
[www.dutchculture.nl/database](http://www.dutchculture.nl/database)

### MyDC Account

Are you a maker? Add your work to the DC Database.  
[www.dutchculture.nl/user](http://www.dutchculture.nl/user)

### Database Officer

Erin Chang  
[e.chang@dutchculture.nl](mailto:e.chang@dutchculture.nl)

### Full Disclaimer

Disclaimer and database guidelines  
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**Editor:** Erin Chang

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